



Nerium IllumaBoost™ Brightening & Shield FAQ

Q: WHAT IS ILLUMABOOST™ BRIGHTENING & SHIELD?

A: IllumaBoost Brightening & Shield helps enhance your skincare routine by adding benefits to your existing products that help brighten, hydrate and guard against environmental stressors. Tailor-made to incorporate into your current regimen, simply mix a few pumps of IllumaBoost with your day or night cream, serum, foundation and even sunscreen for a quick boost of skin-benefiting ingredients.

Q: WHAT ARE THE KEY BENEFITS?

A: Add IllumaBoost to your skincare products for these benefits:

- **BRIGHTEN:** Fights the signs of uneven skin tone and discoloration, helping skin look radiant and vibrant.
- **DEFEND:** Formulated with ingredients known to fight environmental stressors and urban pollution.
- **PLUMP & HYDRATE:** Increases moisturization and hydration for the appearance of soft, flattering fullness.

Q: WHAT ARE THE KEY INGREDIENTS?

A: They key ingredients in IllumaBoost are:

- **PhytoLumina:** A proprietary blend of the plant bioactives alpinia officinarum root extract, physalis pubescens fruit juice and bidens pilosa. It helps skin look radiant and brighter.
- **Niacinamide:** A well-known ingredient that helps boost the body's natural antioxidant production, resulting in the appearance of more even-toned skin.
- **Kombucha ferment:** A unique ingredient derived from fermented tea that offers a host of skin benefits.
- **Green tea:** A well-known antioxidant that guards against environmental damage.
- **Glycerin:** Derived from lipids, this skin humectant absorbs moisture and supports skin's natural barrier.
- **Sodium hyaluronate:** Naturally present in the skin; binds water to skin to improve the appearance of volume and firmness.
- **Alteromonas ferment extract:** Helps shield skin from environmental stressors.
- **Vitamin E:** An antioxidant that helps protect the skin from free radicals.
- **Vitamin C:** A vitamin known for its skin-brightening properties

Q: WHAT IS PHYTOLUMINA?

A: Exclusive to Nerium, PhytoLumina is a proprietary blend of the plant bioactives alpinia officinarum root extract, physalis pubescens fruit juice and bidens pilosa. It helps skin look radiant and brighter.

Q: WHY IS THERE A SEPARATE CHAMBER THAT HOLDS THE VITAMIN C AND NIACINAMIDE?

A: The unique, dual-compartment package seals the niacinamide and vitamin C blend in separate chambers, leaving them in their optimal states to preserve freshness until use.

Q: HOW DO YOU PREPARE ILLUMABOOST FOR USE?

A: Take off the cap and press down the pump to open the chamber, releasing the brightening ingredients into the liquid. Shake the container until the formula is completely mixed.

Q: HOW DO I USE ILLUMABOOST?

A: After completely mixing the formula, combine 1-2 pumps of IllumaBoost with your Night Cream, Day Cream, foundation, sunscreen or any of your skincare products.

Q: WHEN SHOULD I USE ILLUMABOOST?

A: Use IllumaBoost day and night after cleansing your skin – combine with your current skincare products or use it on its own.

Q: WHAT PRODUCTS CAN I MIX WITH ILLUMABOOST?

A: You can mix any of your skincare products with IllumaBoost, for example Day Cream, Night Cream, foundation and sunscreen.

Q: CAN I APPLY ILLUMABOOST DIRECTLY TO MY SKIN?

A: Yes, it is safe to apply IllumaBoost directly to your skin. Its thin texture allows the product to immediately soak into your skin without leaving a sticky or tacky residue.

Q: HOW OFTEN CAN I USE ILLUMABOOST?

A: Use IllumaBoost once or twice a day, morning and evening.

Q: WHERE SHOULD ILLUMABOOST BE USED?

A: IllumaBoost should be used on the face, neck and décolletage.

Q: WHY DO TWO BOTTLES OF ILLUMABOOST COME IN ONE CARTON?

A: Each bottle of IllumaBoost is meant to be used in 15 days, so the two bottles provide a month's worth of product.

Q: WHAT HAPPENS IF I DON'T USE THE BOTTLE WITHIN 15 DAYS AFTER OPENING?

A: IllumaBoost is safe to use after 15 days of opening; however, the potency of the ingredients will diminish as time passes.

Q: IS ILLUMABOOST SAFE FOR ALL SKIN TYPES?

A: Yes, IllumaBoost is ideal for all skin types.

Q: HOW SHOULD ILLUMABOOST BE STORED?

A: Store in a cool, dry place, tightly capped. If the product is stored correctly, it should have a two-year shelf life.

Q: DOES ILLUMABOOST HAVE AN EXPIRATION DATE?

A: The product has an expiration date of two years.

Q: IS THERE A DIFFERENT FORMULA BETWEEN MARKETS?

A: No. There is only one global formula for Nerium's IllumaBoost Brightening & Shield.

Q: CAN ANYONE USE ILLUMABOOST?

A: IllumaBoost is formulated for adult use only.

Q: HOW DO I MAINTAIN THE RESULTS?

A: Results are maintained with continuous product use.

Launch and Pricing FAQs

Q: WHERE WILL ILLUMABOOST BE AVAILABLE FOR PURCHASE?

A: The product will be available in the US, Canada, Mexico, Colombia, Korea, Japan, Australia and New Zealand.

Q: WHEN WILL ILLUMABOOST BE AVAILABLE FOR PURCHASE?

A: As of August 1, IllumaBoost will be a permanent part of the Nerium product line. It is available for all customer types. The product will be available for onsite sales at Get Real St. Louis on July 20. It will be available online August 1, 2017.

Q: HOW MUCH IS ILLUMABOOST BRIGHTENING & SHIELD?

A: USA (USD)

- \$60 (QV/CV: 55/45) – Preferred/ADO
- \$80 (QV/CV: 55/45) – Retail
- \$75 (QV/CV: 55/45) – Wholesale

Canada (CAD)

- \$80 (QV/CV: 55/45) – Preferred/ADO
- \$107.85 (QV/CV: 55/45) – Retail
- \$93.90 (QV/CV: 55/45) – Wholesale

Mexico (MXN)

- \$1,200 (QV/CV: 55/43) Preferred/ADO
- \$1,600 (QV/CV: 55/43) Retail
- \$1,470 (QV/CV: 55/43) Wholesale

Korea (KRW)

- ₩95,000 (QV/CV: 55/50) Retail
- ₩68,000 (QV/CV: 55/50) Preferred/ADO
- ₩83,000 (QV/CV: 55/50) Wholesale

Japan (JPY)

- ¥8,000 (QV/CV: 55/48) Preferred/ADO
- ¥10,700 (QV/CV: 55/48) Retail
- ¥9,700 (QV/CV: 55/48) Wholesale

Q: WHEN WILL I BE ABLE TO ADD ILLUMABOOST TO MY ADO?

A: Customers in the US, Canada, Mexico and Japan will be able to add IllumaBoost to their ADO on August 1, 2017.

Q: HOW DO I PURCHASE ILLUMABOOST AT ADO PRICING?

A: To purchase IllumaBoost at ADO pricing, you must be an active Brand Partner or Preferred Customer with a monthly ADO active on your account. To be active, you must have had an ADO of 80QV within the last 60 days.

Q: WILL I EARN 3UR FREE CREDITS FOR PC SALES OF ILLUMABOOST?

A: Yes, 3UR Free credits will be earned for the sale of IllumaBoost. To see full details on how 3UR Free credits are now earned, see the 3UR Free Flyer.

Q: WILL ILLUMABOOST BE AVAILABLE FOR NGB?

A: Yes, IllumaBoost will be eligible for NGB under the normal NGB qualification rules. You will earn 55 NGB points and need 69 NGB points to redeem. NGB redemption for the two new products will be available starting November 1, 2017.

Q: WHAT IS THE RETURN POLICY?

A: IllumaBoost will follow Nerium's existing product return policy. You can find the return policy at <http://www.nerium.com/returns>.

Q: WHAT COMMISSIONS WILL I EARN FROM ILLUMABOOST PURCHASES?

A: Eligible Brand Partners may earn commissions based on the CV and QV of their orders and their customers' and team's product orders. Please see the Compensation Plan for more details.

Q: ARE THERE CAB BONUSES ON ILLUMABOOST ORDERS?

A: Yes, CAB bonuses will be offered on IllumaBoost orders placed by your new Preferred Customers when they enroll with IllumaBoost.