



United States Income Disclosure – 2017

WHAT I NEED TO KNOW ABOUT THE NERIUM OPPORTUNITY

TO PARTICIPATE

As a Nerium International Brand Partner, you may participate by:

- Making a retail profit by buying and then reselling products to your customers through your personal replicated website or through face-to-face interactions..
- Earning commissions from the sales to your customers and from the sales of a team of like-minded people who want to sell products to customers and sponsor other people to become Brand Partners.
- Buying products at the auto-delivery or wholesale price for personal use.

TO EARN MONEY

As a Nerium International Brand Partner, you may participate by:

- Commissions: Sell directly to customers, and sponsor and build a team of Brand Partners and teach them to sell to customers and build their own teams. Nerium International does not guarantee any level of income for any Brand Partner. The actual income of Nerium Brand Partners varies depending on each Brand Partner's skill, effort, and time commitment.

WHAT I SHOULD KNOW IF I DECIDE TO PARTICIPATE

- You are not required to carry any inventory.
- You will set your own schedule and choose how and when to work.
- Most people start their Nerium business by selling part-time to their family and friends to make a little extra money.
- Building a successful business takes hard work, time, and expense.



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PERCENTAGE OF BRAND PARTNERS IN US THAT QUALIFY FOR EACH INCENTIVE AND RANK

CATEGORIES

US

PROFIT

Total # of Brand Partners in 2016	352,528
Total # of Active Brand Partners in 2016	42,482
Total # of Brand Partners who made a profit in 2016	15,669
The average profit made by each Brand Partner in 2016	\$65
The median profit made by Brand Partners in 2016	\$6,194

TRIP PERCENTAGES

Nerium Lifestyle Club Percentages – Active count as of August 2017	1.84%
Hawaii Leadership Retreat – Active count as of June 2016	0.029%

BONUS PERCENTAGES

Senior Director Bonus	1.48%
Director 60 Bonus	5.39%

RANK PERCENTAGES

Brand Partner	87.37%
Senior Brand Partner	4.54%
Director	6.59%
Senior Director	0.96%
Executive Director	0.30%
Regional Marketing Director	0.11%
National Marketing Director & Above	0.13%