



Paradise is Calling Nerium Incentive Trip promotion

TRIP QUALIFICATION DATES: JULY 22, 2017 - DECEMBER 31, 2017

TRIP VOLUME*

Trip Volume consists of QV accumulated during the trip promotion period from:

- QV from New Personally Enrolled Brand Partners purchases during the qualification period.
- For the QV to count as Trip QV:
 - The New BP must be personally enrolled by you during the qualification period.
 - All QV from all personal purchases made by the new BP during the qualification period counts including QV from their enrollment pack, their ADO, and additional purchases made personally by them through BP shopping.
 - You may not count Edge purchases.
 - You may not count more than 3500 Trip Volume from any one person's purchases
- Your New Personally Enrolled Brand Partner's new PC's purchases during the qualification period. For the QV to count as Trip QV:
 - The New BP must be personally enrolled by you during the qualification period.
 - The Preferred Customer must be personally enrolled by the New BP or one of the BP's PCs (PCs PCs) during the qualification period.
 - All QV from all personal purchases made by the new PC during the qualification period counts including QV from their ADO and additional purchases made personally by them.
 - You may not count more than 3500 Trip Volume from any one person's purchases.
- QV from your own new PCs and RCs during the qualification period. For the QV to count as Trip QV:
 - The Preferred Customer must be personally enrolled by you or one of your PCs (PCs PCs) during the qualification period.
 - All QV from all personal purchases made by the new PC during the qualification period counts including QV from their ADO and additional purchases made personally by them.
 - You may not count more than 3500 Trip Volume from any one person's purchases.

RULES

- Achieve 12,000 Trip Volume* to earn an all-inclusive trip for one (airfare not included).
- Achieve 15,000 Trip Volume* to earn an all-inclusive trip for two (airfare not included).
- Achieve 20,000 Trip Volume* to earn an all-inclusive trip for two (airfare voucher of \$1,000 will be included).
- See the qualification options below if using Leader Leverage:
 - Leader Leverage (level 1):
Achieve Paid As rank of NMD or above 3 out of 5 months of the qualification period.
AND
Have 10 downline trip earners with no more than 4 earners from any one leg.
 - Leader Leverage (level 2):
Achieve Paid As rank of NMD or above 3 out of 5 months of the qualification period.
AND
Have 11 downline trip earners with no more than 4 earners from any one leg.
 - Leader Leverage (level 3):
Achieve Paid As rank of NMD or above 3 out of 5 months of the qualification period.
AND
Have 12 downline trip earners with no more than 4 earners from any one leg.

- No more than 3,500 Trip Volume from any one person's personal purchases.
- Only Trip Volume accumulated during the qualification period (July 22, 2017 – December 31, 2017) will count towards earning the trip.
- A Brand Partner not personally enrolled by you and placed in your downline does not count towards Trip Volume for the promotion.
- Nerium reserves the right to audit, adjust or deny any data applicable to volume, sales, sponsoring and promotions to ensure the objective of the incentive is achieved.
- Nerium has the right to disqualify any Independent Nerium Brand Partner from the Incentive trip if Nerium determines, in its sole discretion, fraud, compliance issues.
- All incentive qualification requirements, specifications, awards, and details are subject to change at the sole discretion of Nerium.
- Nerium reserves the right to hold the Incentive Trip over multiple date ranges if the number of qualifiers exceeds hotel room capacity.
- Nerium reserves the right to amend, change, modify and/or cancel any portion of the incentive at any time under Nerium's sole discretion.
- Nerium reserves the right to determine the Paradise is Calling Nerium Incentive Trip promotion earners. All qualifications decisions are final.
- Trip is non-transferrable and cannot be gifted.
- Account must be in good standings with the Company to earn the Paradise is Calling trip promotion.
- Grace Period does not apply towards the Leader Leverage Paid As NMD requirement.

TRAVEL

- Nerium U.S. and Canada Paradise is Calling Incentive Trip travel destination and trip dates: Cancun, Mexico, Spring 2018.
- Nerium is not responsible for pre- or post-activities of the Independent Brand Partners. Independent Brand Partners and their guest will be personally liable and fully responsible for any expenses incurred during such pre- or post-activities.
- Nerium Reserves the right to change trip location and trip dates.

ELIGIBILITY

- The Paradise is Calling Nerium Incentive Trip promotion is open to Independent Brand Partners in the U.S. and Canada.
- Any active Brand Partner who is in good standing is eligible to participate in the Paradise is Calling Nerium Incentive Trip promotion.
- Each Independent Brand Partner must be active and in compliance with his/her Independent Brand Partner agreement to qualify for the trip.
- No compensation will be paid for any unused portion of the Paradise is Calling Nerium Incentive Trip promotion or if the earner is unable to attend the trip as scheduled.
- The Paradise is Calling Nerium Incentive Trip promotion is not transferable, and no earned or unused volume or promotions can be transferred to another Independent Brand Partner. No cash value or credits will be issued. No substitutions apply.



Paradise is Calling Nerium Incentive Trip promotion FAQ

Q: WHEN IS THE PARADISE IS CALLING NERIUM INCENTIVE TRIP PROMOTION QUALIFICATION PERIOD?

A: July 22, 2017 – December 31, 2017

Q: CAN I PARTICIPATE IN THE PARADISE IS CALLING INCENTIVE PROMOTION IF MY BRAND PARTNER POSITION IS NOT BASED IN THE U.S./CANADA?

A: The Incentive Trip promotion eligibility requirements for this Incentive Trip require your Brand Partner position to be based in the U.S. or Canada. Brand Partners in other markets are eligible for the Incentive Trip designated for their specific market.

Q: IF I ENROLL BRAND PARTNERS OR PCS FROM COUNTRIES OTHER THAN THE U.S. OR CANADA, WILL THAT VOLUME COUNT TOWARD MY TRIP VOLUME?

A: New Personally Enrolled Brand Partners from other countries will count toward your Trip Volume.

Q: HOW DO I QUALIFY FOR THE INCENTIVE TRIP?

A: Please refer to the above rules for full qualification details.

Q: WHO IS ELIGIBLE TO PARTICIPATE IN THE PARADISE IS CALLING INCENTIVE TRIP PROMOTION?

A: Any active Independent Nerium Brand Partner whose account is in good standing with the Company is eligible to participate in the incentive promotion designated for their market. Customers are not eligible to participate in the Incentive Trip promotion.

Q: CAN NERIUM BRAND PARTNERS WHO ENROLL DURING THE PROMOTION PERIOD PARTICIPATE IN THE PARADISE IS CALLING INCENTIVE TRIP PROMOTION?

A: Yes, Brand Partners who enroll during the Paradise is Calling Incentive trip promotion timeframe can participate in the promotion.

Q: WILL TRIP VOLUME FROM JULY 22 - JULY 31, 2017 COUNT AS DOUBLE TRIP VOLUME?

A: Yes; Trip Volume from July 22, 2017 - July 31, 2017.

Q: IS THE 3,500-MAXIMUM TRIP VOLUME LIMIT PER BRAND PARTNER OVER THE DURATION OF THE PROMOTION?

A: No, the 3,500-trip volume limit is from any one persons' purchases during the trip promotion, whether they are a Brand Partner or Customer. For example, if a newly enrolled BP has personally purchased 3,500 Trip Volume during the promotional period, that BPs Customer's purchases would still count as trip volume as long as the customers purchases do not exceed 3,500 QV.

Q: HOW DO I TRACK MY PARADISE IS CALLING INCENTIVE TRIP QUALIFICATION?

A: Your Paradise is Calling Incentive Trip tracker can be found in your My Business tab under report center, Paradise is Calling Trip. You can also find Paradise is Calling Incentive Trip tracker, under Recognition Tab, Paradise is Calling Trip.

Q: WHAT SALES VOLUME COUNTS TOWARD MY TRIP VOLUME REQUIREMENT?

A: Please see the definition of Trip Volume above.

Q: WHAT TRIP VOLUME DOES NOT COUNT TOWARDS TRIP VOLUME REQUIREMENTS?

A: Trip Volume from placed Brand Partners, and their customers, that you did not personally enroll will not count towards Trip Volume. Brand Partners and Customers enrolled prior to or after the trip promotion period will not count towards your Trip Volume.

Q: WHAT ARE THE TRIP DATES FOR THE PARADISE IS CALLING INCENTIVE TRIP?

A: Spring 2018.

Q: DO THE NLC QUALIFIED MONTHS PRIOR TO THIS PROMOTION COUNT FOR THE PARADISE IS CALLING TRIP REQUIREMENTS?

A: No, NLC qualification does not play a part in earning the Paradise is Calling promotion.

Q: HOW WILL I BE NOTIFIED THAT I EARNED THE PARADISE IS CALLING INCENTIVE TRIP PROMOTION?

A: Qualified Brand Partners will be notified upon the close of the promotion period, after the requirements have been reviewed via the compliance process.

Q: IF I AM UNABLE TO ATTEND THE TRIP, CAN A CASH REWARD BE REDEEMED?

A: If you are unable to attend the trip, you will not be awarded cash value of the trip and trips are non-transferrable.

Q: IF I ACHIEVE A TRIP FOR TWO, WHO CAN ACCOMPANY ME AS A GUEST?

A: Your guest must be at least 18 years of age. If the guest is a Brand Partner they must be in good standing with the company. Guests who are former Brand Partners must be approved by Corporate.

Q: HOW MUCH OF MY AIRFARE WILL NERIUM COVER FOR THE LEVEL 3 REWARD?

A: Nerium will provide an airfare voucher valued at \$1,000 for qualifiers who achieve the Level 3 Reward. There are no airfare vouchers associated with the Level 1 or Level 2 Rewards.

Q: WILL I NEED A PASSPORT TO ATTEND THE PARADISE IS CALLING INCENTIVE TRIP?

A: Yes, Incentive Trip attendees will need a passport to attend. Citizens of all countries must provide the required travel documentation and information for themselves and any guests.

Q: WHAT IF I FALL OUT OF LEADER LEVERAGE REQUIREMENTS DURING THE PROMOTION?

A: Leaders that fall out of Leader Leverage during the promotion must qualify using Trip Volume requirements outlined in the rules.