

The Science Behind: NeriumAD

NeriumAD Age-Defying Treatment was formulated after more than 10 years of scientific research and clinical testing. Nerium International is confident that you will not only find NeriumAD to be one of the most effective products you have used, but also one of the safest.

NeriumAD Age-Defying Treatment is a true breakthrough in anti-aging skincare that harnesses the patent-pending NAE-8 extract from the *Nerium oleander* plant. This extract, in conjunction with other synergistic, age-defying ingredients, is responsible for the creation of real results. This powerful formula allows NeriumAD to address multiple concerns at once.

Intent of Use

Third-party clinical trials conducted by ST&T Research show that NeriumAD Age-Defying Treatment dramatically reduces the appearance of fine lines and wrinkles, uneven skin texture, enlarged pores, and aging skin.

Ingredients

The ingredient list for NeriumAD Age-Defying Treatment is as follows: NAE-8 Proprietary Blend (Aloe Barbadensis Leaf, *Nerium Oleander* Leaf Extract), Aloe Barbadensis Leaf, Proprietary Protein (Collagen, Elastin, Glycosaminoglycans), Oryza Sativa Bran Oil, Stearic Acid, Cetearyl Glucoside and Cetearyl Alcohol, Glycerin, C14-22 Alcohol and C12-20 Alkyl Glucoside, Glyceryl Stearate, Ricinus Communis Seed Oil, Cetyl Alcohol, Olus Oil, Chondrus Crispus Powder, Sodium Borate, Dicaprylyl Ether, Hydrolyzed Quinoa, Sodium Isostearoyl Lactylate, Dimethicone, Sodium PCA, Proprietary Blend (Caprylyl Glycol, Glycerin, Glyceryl Caprylate, Phenylpropanol), Parfum, Sodium Hydroxymethylglycinate, Tocopherol.

Safety Research

The *Nerium oleander* plant has been used for centuries by traditional herbal practitioners, but due to various components of the plant, it has also been associated with negative stories. When researchers discovered the potential of the *Nerium oleander* extract in producing age-defying improvements in the appearance of skin, their first concern was for the safety of those using the product.

Nerium SkinCare™, Nerium™ International's business partner, has developed topical skincare products based on an entirely new extraction process, NBio-PL²™, which combines the best of the properties with Aloe Vera. Nerium SkinCare™ is dedicated to sharing what has been learned through the development and testing of their new skincare products in terms of their ingredients and their effect. This research has shown their natural products to be safe and, in terms of effectiveness, better than what is available on the market today.

NeriumAD Age-Defying Treatment was formulated after more than 10 years of scientific research and clinical testing by scientists and medical professionals for Nerium SkinCare, Inc. The safety of NAE-8™, the *Nerium oleander* extract in NeriumAD, has been tested, documented, and confirmed throughout every phase of product testing. When tested in multiple studies over a 3-year period as a topical product, there was not one instance of toxicity based on absorption of NAE-8. All product studies have incorporated safety protocols, including the recent clinical testing of NeriumAD where:

“Subjects were required to provide blood samples for blood chemistries. As in previous studies, no adverse reactions were noted; blood analysis showed all subjects within normal ranges, there were no detectable cardiac glycosides in the blood.”

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Clinical Trial Results

Because Nerium SkinCare™ is devoted to only bringing products to market that produce real results, it enlisted the services of the prominent ST&T Research firm to perform clinical trials on NeriumAD Age-Defying Treatment. ST&T Research was selected for their highly qualified specialists, who work in concert with the world's finest universities, research institutions, product manufacturers, and legal and regulatory organizations. The participants for the NeriumAD clinical trial were randomly selected by ST&T without knowing any details about the product.

Using the most advanced facial scanning equipment available, ST&T Research set out to thoroughly test the effects of NeriumAD. ST&T's technology, which includes fluorescence spectroscopy and artificial intelligence, allows them to see what is happening on the skin's surface. The results from NeriumAD's clinical trial are based on hard data output from ST&T's facial scanning equipment, which measures the improvement in the appearance of the subject's skin. However, many well-known skincare companies base the results from their clinical studies on participants' opinions or the visual grading of doctors rather than the scientific facial scanning method we employ. This means the efficacy of their products are determined by what subjects think or what a doctor observes instead of what a computer dictates. Although NeriumAD's results can easily be seen by the naked eye, the percentages from our clinical trials are based solely on unbiased scientific data.

Customer Results

